COURSE SYLLABUS

Budget Justification and Presentation Course

Learn how to justify program funding requests effectively using performance data and decision-quality visuals.

> Group classes (Washington, DC) and onsite training are available for this course.
> For more information, email onsite@graduateschool.edu or visit: https://www.graduateschool.edu/courses/budget-justification-and-presentation



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Course Outline

Module 1: Federal Budget Overview

- Overview of the federal budget process
- Federal budget formulation, congressional action, and execution phases
- The impact of laws and fiscal policies on the budget process
- Roles of OMB and Congress in the federal budget process
- Budgeting in a changing economic and political environment

Module 2: Performance-Based Justification

- Introduction to Government Performance and Results Act (GPRA)
- Performance measurement and budgeting principles
- Application of GPRA principles in budget justifications
- Defining performance terms: outcomes, outputs, inputs, and indicators
- Creating performance-based budgets to align resources with goals

Module 3: Budget Justification Overview

- Purpose and principles of budget justifications
- Content guidelines for effective budget justifications
- Preparation for budget hearings and presentations

Module 4: Preparation for Budget Justification

- Researching and analyzing program justifications
- Understanding the needs and priorities of stakeholders
- Structuring a clear and persuasive budget justification

Module 5: Effective Communication

- Communicating budget justification clearly and concisely
- Oral presentations and briefing techniques
- Engaging stakeholders through effective storytelling

Module 6: Budget Justification—"The Money Game"

- Techniques for making a compelling financial case
- Managing competing interests and justifying budget requests