

# Intro to Corporate Finance Course

Learn the essentials of corporate finance, from capital allocation to corporate valuation, initial public offerings, financial instruments, and mergers and acquisitions.

Group classes in Live Online and onsite training is available for this course. For more information, email [onsite@graduateschool.edu](mailto:onsite@graduateschool.edu) or visit: <https://www.graduateschool.edu/courses/corporate-finance-training>



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## Course Outline

### Goals of Corporate Finance

- Raising capital (sources of capital)
- Allocating capital (uses of capital)
- Setting dividend policy
- Optimizing the capital structure
- Staying private versus going public
- Evaluating investments
- What do investment bankers do?

### Corporate Finance Fundamentals

- Future value & present value
- Net present value (NPV)
- Internal rate of return (IRR)
- Evaluating investments with IRR & NPV
- Cost of capital

### Stocks & Equity Issuances

- Stock fundamentals
- Initial public offerings
- IPO process
- Why go public?

### Debt Issuance

- Bonds and loans
- Bond prices, yields, and spreads
- The yield curve
- Credit ratings
- Cost of debt versus cost of equity

- How leverage increases risk and returns
- Causes of the Financial Crisis

### **Financial Investments**

- Capital investments
- Mergers & acquisitions
- Leveraged buyouts

### **Intro to Corporate Valuation**

- Purposes of valuation
- Discounted cash flow modeling
- Capital asset pricing model
- Weighted averaged cost of capital
- Terminal valuation