COURSE SYLLABUS

Cost-Benefit Analysis Workshop Course (Self-Paced)

Learn the fundamentals of cost-benefit analysis to evaluate projects, make informed decisions, and present actionable recommendations.

> Group classes (Live Online) and onsite training are available for this course. For more information, email onsite@graduateschool.edu or visit: https://www.graduateschool.edu/courses/cost-benefit-analysis-workshop-course-self-paced



support@graduateschool.edu •
(888) 744-4723

Course Outline

Module 1: Foundations of Cost-Benefit Analysis

- Lesson 1: Introduction to cost-benefit analysis
- Lesson 2: Parameters of the cost-benefit analysis
- Lesson 3: Guidelines for valuing benefits and costs
- Lesson 4: Identifying, defining, and structuring fair alternatives

Module 2: Assessing the Financial Consequences

- Lesson 1: Time value of money
- Lesson 2: Arithmetic of cost-benefit analysis
- Lesson 3: Computing financial consequences

Module 3: Cost-Effectiveness Analysis

Lesson 1: Cost-effectiveness analysis

Module 4: Business Case Analysis

- Lesson 1: Introduction to comprehensive economic analysis
- Lesson 2: Treatment of non-financial consequences
- Lesson 3: Treatment of risks
- Lesson 4: Comparing and prioritizing investment options
- Lesson 5: Performing sensitivity analysis