

# Effective Business Writing Course

Sharpen your writing skills and enhance your business communication with this comprehensive business writing course. Learn how to write effective emails, make announcements, deliver bad news, write formal business letters, and create persuasive business proposals.

Group classes in Live Online and onsite training is available for this course. For more information, email [onsite@graduateschool.edu](mailto:onsite@graduateschool.edu) or visit: <https://www.graduateschool.edu/courses/effective-business-writing>



[CustomerRelations@graduateschool.edu](mailto:CustomerRelations@graduateschool.edu) •

[\(888\) 744-4723](tel:(888)744-4723)

## Course Outline

### Writing Effective Business Communication

- Write Strong Sentences
- Organize Your Content
- Analyze Your Audience

### Writing Email and Other Electronic Communication

- Write an Email
- Write Instant Messages and Text Messages

### Writing Common Business Documents

- Write an Internal Announcement
- Write a Routine Request
- Write a Response to Routine Requests
- Write a Complaint
- Write a Positive Response to Customer Complaints
- Write Bad-News Messages

### Writing a Business Letter

- Write a Business Letter
- Write a Thank-You Letter

### Writing Business Proposals

- Persuade Your Audience
- Write an Executive Summary
- Use Visuals