COURSE SYLLABUS

HTML Email Certificate

Learn HTML and CSS coding to code effective and cross-platform compatible emails for desktop and mobile users. Gain skills to create responsive emails and add personality to them in this comprehensive program.

Group classes (Live Online) and onsite training are available for this course. For more information, email onsite@graduateschool.edu or visit: https://www.graduateschool.edu/certificates/email



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Course Outline

This package includes these courses

- Web Development with HTML & CSS Course (18 Hours)
- HTML Email Bootcamp (6 Hours)

Web Development with HTML & CSS Course

- Start learning to build websites by hand-coding HTML and CSS
- Mark up content (text, images, lists, links, etc.) using HTML (Hypertext Markup Language)
- Style the content using CSS (Cascading Style Sheets), setting font, size, color, spacing, width, and more
- Create multi-page websites with text, images, and more
- Adapt the layout for different screen sizes to create responsive webpages
- Use web browser developer tools to look behind the scenes and experiment with code changes
- Upload your website files using FTP to make the site live

HTML Email Bootcamp

- Learn how to code effective HTML email messages that are cross-mail-client compatible
- Build and work with multiple layouts, including single and multi-column layouts
- Gain a deeper understanding of email-friendly HTML and CSS, and how to manage issues across different email clients
- Create responsive emails that adapt across various devices
- Optimize images and swap graphics to enhance mobile device compatibility
- Use media queries to fine-tune mobile styles