COURSE SYLLABUS

Global Supply Chain Strategy Bootcamp (Self-Paced)

This bootcamp prepares supply chain, operations, and business professionals to lead in a global environment shaped by geopolitical disruption, regulatory complexity, and rapid AI transformation. Participants progress from trade and logistics fundamentals through advanced AI strategy, gaining the tools to design resilient, compliant, and intelligent supply chains for 2026 and beyond.

> Group classes (Live Online) and onsite training are available for this course. For more information, email onsite@graduateschool.edu or visit: https://www.graduateschool.edu/courses/global-supply-chain-strategy-bootcamp-self-paced



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Course Outline

This package includes these courses

- Inside Global Trade: From Shipping Routes to Store Shelves Course (Self-Paced) (18 Hours)
- How AI Is Transforming Global Supply Chain Management Course (Self-Paced) (12 Hours)

Inside Global Trade: From Shipping Routes to Store Shelves Course (Self-Paced)

- Analyze the end-to-end structure of global supply chains, from sourcing and production through transportation, distribution, and final delivery.
- Evaluate how geopolitical events, trade policies, and regional alliances shape global trade flows and logistics networks.
- Interpret tariffs, sanctions, and international trade regulations and their implications for cost, competitiveness, and compliance.
- Apply country of origin rules, Incoterms®, and customs documentation requirements to cross-border supply chain decisions.
- Assess sustainability and packaging program strategies that align with organizational objectives and regulatory standards.
- Apply U.S. and global trade programs — including Foreign Trade Zones (FTZ), Duty Drawback, and First Sale for Export (FSFE) — to improve cost efficiency and competitiveness.
- Design resilient, secure, and cost-effective supply chain strategies that mitigate geopolitical, operational, and financial risks.

How AI Is Transforming Global Supply Chain Management Course (Self-Paced)

This advanced course prepares senior supply chain, operations, and strategy leaders to guide the integration of artificial intelligence across global supply networks, covering the full lifecycle from AI-driven planning and logistics optimization through governance, sustainability, and enterprise-wide scaling. Upon successful completion, the participant has demonstrated the ability to:

- Evaluate the role of artificial intelligence in modern supply chains and its impact on end-to-end operations.
- Apply AI-driven decision-making models to improve forecasting accuracy, scenario planning, and real-time operational response.
- Analyze how AI technologies enhance supply chain visibility, predictive risk detection, and intelligent monitoring across global networks.
- Optimize logistics and network performance using AI-enabled routing, warehouse automation, and distribution strategies.
- Integrate AI capabilities into strategic supply chain planning and design phased implementation roadmaps.
- Assess data, technology, and infrastructure requirements that support scalable, interoperable AI deployment.
- Address ethical, workforce, and change management considerations associated with responsible AI adoption.
- Leverage AI to strengthen sustainability outcomes and ESG measurement and reporting.
- Develop AI-enabled strategies that create competitive differentiation and demonstrate measurable return on investment.