

Graphic Design Certification (Self-Paced)

Learn Photoshop, Illustrator, and InDesign at your own pace through self-paced lessons, hands-on projects, and personalized tutoring. Prepare for the Adobe Certified Professional exams while building practical skills for real-world design work. This comprehensive certification program is ideal for aspiring designers, photographers, and creative professionals, providing the expertise and credentials needed to succeed in the design industry.

Group classes in Live Online and onsite training is available for this course. For more information, email onsite@graduateschool.edu or visit: <https://www.graduateschool.edu/certificates/graphic-design-certification-self-paced>



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Course Outline

This package includes these courses

- Adobe InDesign Bootcamp (Self-Paced) (30 Hours)
- Adobe Photoshop Bootcamp (Self-Paced) (30 Hours)
- Adobe Illustrator Bootcamp (Self-Paced) (30 Hours)
- AI for Graphic Design (Self-Paced) (12 Hours)

Adobe InDesign Bootcamp (Self-Paced)

- Design layouts combining text, color, and graphics
- Import and style text and images
- Apply and manage color in your designs
- Create short and long documents, including brochures, advertisements, magazines, and books
- Prepare files for final output, whether for print or PDF
- Create and edit paragraph and character styles for consistent text formatting
- Use master pages to control layouts in multi-page documents
- Work with anchored objects, tables, libraries, find/change tools, and more

Adobe Photoshop Bootcamp (Self-Paced)

- Retouch photos and design custom graphics
- Enhance images by adjusting color, brightness, and contrast
- Use selections to edit specific areas of an image

- Prepare images for digital, web, video, or print
- Simplify edits with adjustment layers
- Remove backgrounds using layer masks
- Sharpen photos for clarity and impact
- Apply visual effects with filters, shadows, blend modes, and more

Adobe Illustrator Bootcamp (Self-Paced)

Learn how to create and edit vector graphics using Adobe Illustrator, from basic shapes to advanced design techniques.

- Design a range of graphics, including logos, icons, patterns, packaging, and typography
- Master the Pen tool for vector drawings using tracing templates
- Work with shapes, brushes, and painting tools
- Apply gradients and blends to create colorful vector graphics
- Develop patterns for graphic and fashion design
- Create graphics specifically for packaging
- Prepare and save files for web or print

AI for Graphic Design (Self-Paced)

Discover how artificial intelligence is revolutionizing graphic design through hands-on projects that integrate tools like Adobe Firefly, MidJourney, and ChatGPT. Learn to streamline workflows, enhance visual assets, and create cohesive brand packages using cutting-edge AI platforms.

- Generate vector illustrations, photo edits, and layouts using AI tools in Illustrator, Photoshop, and InDesign
- Create original visuals through prompt-based image generation with MidJourney, Leonardo AI, and DALL·E 3
- Enhance and restore images with AI-powered sharpening, upscaling, and denoising techniques
- Use ChatGPT and Notion AI to develop creative briefs, brand names, and design concepts
- Build mood boards, style guides, and concept sets with free and paid AI design tools
- Assemble a complete brand identity using multiple AI platforms within a simulated design workflow