COURSE SYLLABUS

Graphic Design Certification (Self-Paced)

Learn Photoshop, Illustrator, and InDesign at your own pace through self-paced lessons, hands-on projects, and personalized tutoring. Prepare for the Adobe Certified Professional exams while building practical skills for real-world design work. This comprehensive certification program is ideal for aspiring designers, photographers, and creative professionals, providing the expertise and credentials needed to succeed in the design industry.

> Group classes in Live Online and onsite training is available for this course. For more information, email onsite@graduateschool.edu or visit: https://www.graduateschool.edu/certificates/graphic-design-certification-self-paced

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Course Outline

This package includes these courses

- Adobe InDesign Bootcamp (Self-Paced) (30 Hours)
- Adobe Photoshop Bootcamp (Self-Paced) (30 Hours)
- Adobe Illustrator Bootcamp (Self-Paced) (30 Hours)
- AI for Graphic Design Course (Self-Paced) (12 Hours)

Adobe InDesign Bootcamp (Self-Paced)

- Design layouts combining text, color, and graphics
- Import and style text and images
- Apply and manage color in your designs
- Create short and long documents, including brochures, advertisements, magazines, and books
- Prepare files for final output, whether for print or PDF
- Create and edit paragraph and character styles for consistent text formatting
- Use parent pages to control layouts in multi-page documents
- Work with anchored objects, tables, libraries, find/change tools, and more

Adobe Photoshop Bootcamp (Self-Paced)

- Retouch photos and design custom graphics
- Enhance images by adjusting color, brightness, and contrast
- Use selections to edit specific areas of an image

- Prepare images for digital, web, video, or print
- Simplify edits with adjustment layers
- Remove backgrounds using layer masks
- Sharpen photos for clarity and impact
- Apply visual effects with filters, shadows, blend modes, and more

Adobe Illustrator Bootcamp (Self-Paced)

Learn how to create and edit vector graphics using Adobe Illustrator, from basic shapes to advanced design techniques.

- Design a range of graphics, including logos, icons, patterns, packaging, and typography
- Master the Pen tool for vector drawings using tracing templates
- Work with shapes, brushes, and painting tools
- Apply gradients and blends to create colorful vector graphics
- Develop patterns for graphic and fashion design
- Create graphics specifically for packaging
- Prepare and save files for web or print

AI for Graphic Design Course (Self-Paced)

Discover how artificial intelligence is revolutionizing graphic design through hands-on projects that integrate tools like Adobe Firefly, MidJourney, and ChatGPT. Learn to streamline workflows, enhance visual assets, and create cohesive brand packages using cutting-edge AI platforms.

- Generate vector illustrations, photo edits, and layouts using AI tools in Illustrator, Photoshop, and InDesign
- Create original visuals through prompt-based image generation with MidJourney, Leonardo AI, and DALL·E 3
- Enhance and restore images with AI-powered sharpening, upscaling, and denoising techniques
- Use ChatGPT and Notion AI to develop creative briefs, brand names, and design concepts
- Build mood boards, style guides, and concept sets with free and paid AI design tools
- Assemble a complete brand identity using multiple AI platforms within a simulated design workflow