COURSE SYLLABUS

Graphic Design Summer Program Online (High School & College)

In this graphic design program for high school students, you'll master the most powerful tools in graphic design: Adobe Illustrator, InDesign, and Photoshop.

> Group classes (Live Online) and onsite training are available for this course. For more information, email onsite@graduateschool.edu or visit: https://www.graduateschool.edu/courses/graphic-design-summer-certificate



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Course Outline

Graphic Design Concepts & Practices

- Elements of design
- Typography
- Color
- Layout
- Information Hierarchy
- Industry standard design apps: Adobe InDesign, Photoshop, and Illustrator

Adobe InDesign: The industry standard for Page Layout

- Create layouts with text, color, and graphics
- Create multi-page documents such as brochures, books, magazines, and more
- Prepare files for final output, such as a print or PDF

Adobe Photoshop: The industry standard for Photo Retouching

- Retouch photos, create graphics, and more
- Adjust color, contrast, and more
- Prepare images for use on the web or in print

Adobe Illustrator: The industry standard for Drawing, Logos, and Graphics

- Create graphics: logos, icons, patterns, packaging, and more
- Draw vector graphics for web and print