

# Graphic Design Certificate

Start your journey toward becoming a professional graphic designer by learning the essential skills and tools used by industry professionals. Gain hands-on experience with Adobe Photoshop, InDesign, and Illustrator, and build a portfolio that showcases your work to potential employers or clients.

Group classes in Live Online and onsite training is available for this course. For more information, email [onsite@graduateschool.edu](mailto:onsite@graduateschool.edu) or visit: <https://www.graduateschool.edu/certificates/graphic-design>



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## Course Outline

This package includes these courses

- Adobe InDesign Bootcamp (18 Hours)
- Adobe Photoshop Bootcamp (18 Hours)
- Adobe Illustrator Bootcamp (18 Hours)
- Graphic Design Portfolio Bootcamp (30 Hours)
- Graphic Design Capstone Project (Guided Self-Paced) (0 hours)

Attend the AI for Graphic Design class for free as part of this certificate. Choose your date after you register for the program.

AI for Graphic Design Course

### Adobe InDesign Bootcamp

- Create layouts with text, color, and graphics
- Import and style text and graphics
- Create and apply color
- Create short or long documents such as brochures, advertisements, magazines, and books
- Prepare your files for final output: printing or PDF
- Create and edit paragraph/character styles to easily format and change text throughout a design
- Use master pages to control the layout of multi-page documents
- Work with anchored objects, tables, libraries, find/change, and more

### Adobe Photoshop Bootcamp

- Learn to retouch photos and create graphics
- Improve your images by adjusting color, brightness, and contrast
- Use selections to work with specific parts of an image

- Prepare images for digital, web, video, or print
- Make updates easier by using adjustment layers
- Remove backgrounds with layer masks
- Sharpen photos
- Create visual effects with filters, shadows, blend modes, and much more

## Adobe Illustrator Bootcamp

Learn how to create and edit vector graphics using Adobe Illustrator, from basic shapes to advanced design techniques.

- Create a variety of graphics, including logos, icons, patterns, packaging, and typography
- Use the Pen tool to create vector drawings, with our tracing templates to help you master this drawing tool
- Learn to work with shapes, brushes, and painting tools
- Create colorful vector graphics using gradients and blends
- Create patterns for use in graphic and fashion design
- Make graphics for packaging
- Save files for web or print

## Graphic Design Portfolio Bootcamp

Build a strong foundation in graphic design while working on real-world projects to expand your portfolio.

- Learn about the elements of design
- Develop and expand your graphic design portfolio
- Learn how to discuss your work and incorporate and evaluate critiques
- Broaden your understanding of graphic design concepts and processes, both formal and conceptual
- Upload your work to Adobe Portfolio (included with your Creative Cloud membership) to create your portfolio website

## Graphic Design Capstone Project (Guided Self-Paced)

Throughout this program, you will complete a capstone project to showcase in your portfolio:

- Create a complete brand identity by researching, conceptualizing, and designing visual assets—including a logo, moodboard, and supporting materials—that reflect a clear brand strategy and aesthetic.
- Apply the visual identity across various contexts such as packaging, signage, and digital platforms, while producing polished graphic design pieces that show consistency and creativity.
- Document and present your work in a professional portfolio and final presentation, showcasing your creative process, technical skills, and the tools used to bring your branding concept to life.
- Work on your capstone project both in and outside of class, using scheduled mentoring sessions to review your progress, ask questions, and get personalized feedback from your instructor.