COURSE SYLLABUS

HTML Email Certificate (Self-Paced)

Learn to code with HTML and CSS, build emails that display correctly across every mail client, and optimize them for desktop, webmail, and mobile readers. You'll gain the skills to create responsive emails and bring real personality to them in this comprehensive program.

Group classes (Live Online) and onsite training are available for this course. For more information, email onsite@graduateschool.edu or visit: https://www.graduateschool.edu/certificates/html-email-certificate



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Course Outline

This package includes these courses

- Web Development with HTML & CSS (Self-Paced) (18 Hours)
- HTML Email Bootcamp (Self-Paced) (6 Hours)

Web Development with HTML & CSS (Self-Paced)

Learn how to code and style websites from scratch using HTML and CSS. This course covers everything from structuring content and applying styles to making pages responsive and publishing them online.

- Structure webpages with HTML, using semantic elements for better organization and accessibility
- Style content with CSS, including fonts, colors, backgrounds, and spacing for polished designs
- Implement responsive design techniques with media queries and CSS Grid/Flexbox
- Utilize browser developer tools to inspect and refine code in real-time
- Upload and publish websites using FTP for live deployment
- Work on hands-on projects to build a strong foundation in front-end web development

HTML Email Bootcamp (Self-Paced)

Learn how to code custom-designed HTML emails that adapt smoothly to different screen sizes. This course focuses on responsive layouts, image optimization, and cross-client compatibility so your emails look professional everywhere they're viewed.

- Code HTML email layouts using tables and inline CSS for reliable rendering
- Create responsive emails with media queries that adjust across devices
- Optimize images for email, including high-resolution and mobile-specific assets
- Build multi-column layouts that reflow for mobile-friendly viewing
- Structure and style footers for clarity and consistency across screen sizes
- Test and troubleshoot email designs to ensure proper display across major email clients