COURSE SYLLABUS

Intro to Adobe CC Bootcamp Online

Learn the basics of Adobe Creative Cloud apps like InDesign, Photoshop, Illustrator, Premiere Pro, and After Effects in this hands-on bootcamp. Gain practical skills and become proficient in using these industry-standard applications.

Group classes (Live Online) and onsite training are available for this course. For more information, email onsite@graduateschool.edu or visit: https://www.graduateschool.edu/courses/intro-to-adobe-cc-bootcamp



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Course Outline

This package includes these courses

- InDesign in a Day (6 Hours)
- Photoshop in a Day (6 Hours)
- Illustrator in a Day (6 Hours)
- Premiere Pro in a Day (6 Hours)
- After Effects in a Day (6 Hours)

InDesign in a Day

- Create layouts with text, color, and graphics
- Import and style text and graphics
- Create and apply color schemes
- Create a brochure and two-page magazine ad
- Prepare files for final output, including printing and PDFs

Photoshop in a Day

- Learn to retouch photos
- Improve your images by adjusting color, brightness, & contrast
- Design graphics for social media such as Facebook, Instagram, and more
- Create designs that combine photos, text, and graphics, such as logos
- Straighten & crop photos
- Use selections to work with a specific part of an image
- Save your images in the appropriate file formats for use on the web or print

Illustrator in a Day

- Create different types of graphics, such as a logo or icon
- Use the Pen tool to create digital (vector) drawings
- Our tracing templates will make it easier for you to master this drawing tool
- Learn about shapes, brushes, and paint tools

Premiere Pro in a Day

- Learn to edit video footage
- Clean up background noise in the audio
- Color-correct video
- Add B-roll (extra video to make it more engaging)
- Bring in photos/logos and animate them
- Add transitions
- Export your videos for sharing on social media or delivering to clients

After Effects in a Day

- Create animations with graphics such as logos and photos
- Become familiar with the interface, timeline, and layers
- Import a logo made in Adobe Illustrator and animate it
- Create fluid, natural motion using easing
- Add transitions such as fade-ins and fade-outs
- Export a video of the final animation