COURSE SYLLABUS

Leading Strategic Change Course

Lead complex organizational transformations with proven change management strategies and advanced planning techniques.

Group classes (Live Online) and onsite training are available for this course. For more information, email onsite@graduateschool.edu or visit: https://www.graduateschool.edu/courses/leading-strategic-change



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Course Outline

Module 1: Concepts of Change

- Define organizational change and its sources.
- Analyze strategies to prepare for change management.
- Assess change management strategies to gain organizational buy-in.

Module 2: Connecting Goals & Vision

Connect organizational change with achieving strategic goals and vision.

Module 3: Managing the Change

- Discover 12 different types of organizational change.
- Survey different approaches to organizational change management.
- Apply strategies for developing change plans with organizational stakeholders.
- Establish an organization-wide plan for communicating change.

Module 4: Apply Measuring and Monitoring Strategies

- Discuss the value of establishing metrics and outcomes for measuring organizational change.
- Use a checklist to monitor progress of the change process.