COURSE SYLLABUS

Strategic Planning for Government Organizations Course (Self-Paced)

This course equips participants to understand federal strategic planning, evaluate their agency's strategic plan, and translate strategic goals into measurable, aligned actions that strengthen execution.

> Group classes (Live Online) and onsite training are available for this course. For more information, email onsite@graduateschool.edu or visit: https://www.graduateschool.edu/courses/strategic-planning-for-government-organizations-course-self-paced



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Course Outline

Module 1: Introduction to Strategic Planning

- Define the term strategy.
- Review a quick history of strategic planning and approaches in the federal government.
- Review OMB guidance for developing a strategic plan.
- Describe the steps in developing, implementing, and managing a strategic plan.

Module 2: Analyzing Your Agency's Strategic Plan

- Review the structure of a federal agency's strategic plan.
- Determine whether the plan conforms to the traditional approach outlined by OMB.
- Identify variations, strengths, and risks.

Module 3: Developing Measures for Agency and Unit Priorities

- Describe what an aligned organization looks like.
- Describe an alignment matrix.
- Identify measurement requirements.
- Apply two tips for developing measures.

Module 4: Applying Agency Goals and Measures to Your Operational Unit Workshop

- Apply the concept of cascading down and linking up to your work unit.
- Explore how goals and objectives link to higher-level plans in your organization.
- Identify specific ways your work unit supports and contributes to accomplishing your agency, directorate, or division plan.

Module 5: Barriers to Strategic Plan Implementation

- Explore traditional barriers to implementing strategic plans.
- Discuss common strategic plan pitfalls in the public sector.

- Discuss two case study examples.