COURSE SYLLABUS

Strategic Planning for Government Organizations Course

This course equips participants to understand federal strategic planning, evaluate their agency's strategic plan, and translate strategic goals into measurable, aligned actions that strengthen execution.

Group classes (Live Online) and onsite training are available for this course. For more information, email onsite@graduateschool.edu or visit: https://www.graduateschool.edu/courses/strategic-planning-for-government-organizations-course



support@graduateschool.edu •
(888) 744-4723

Course Outline

Module 1: Introduction to Strategic Planning

- Define the term strategy.
- Review a quick history of strategic planning and approaches in the federal government.
- Review OMB guidance for developing a strategic plan.
- Describe the steps in developing, implementing, and managing a strategic plan.

Module 2: Analyzing Your Agency's Strategic Plan

- Review the structure of a federal agency's strategic plan.
- Determine whether the plan conforms to the traditional approach outlined by OMB.
- Identify variations, strengths, and risks.

Module 3: Developing Measures for Agency and Unit Priorities

- Describe what an aligned organization looks like.
- Describe an alignment matrix.
- Identify measurement requirements.
- Apply two tips for developing measures.

Module 4: Applying Agency Goals and Measures to Your Operational Unit Workshop

- Apply the concept of cascading down and linking up to your work unit.
- Explore how goals and objectives link to higher-level plans in your organization.
- Identify specific ways your work unit supports and contributes to accomplishing your agency, directorate, or division plan.

Module 5: Barriers to Strategic Plan Implementation

- Explore traditional barriers to implementing strategic plans.
- Discuss common strategic plan pitfalls in the public sector.

- Discuss two case study examples.