

Writing Proposals People Want to Read Course (Self-Paced)

Turn your proposals from dull summaries into page-turning pitches that make clients excited to work with you.

Group classes in Live Online and onsite training is available for this course. For more information, email onsite@graduateschool.edu or visit: <https://www.graduateschool.edu/courses/writing-proposals-people-want-to-read>



support@graduateschool.edu • [\(888\) 744-4723](tel:(888)744-4723)

Course Outline

- Class Introduction
- The Biggest Writing Myth Holding You Back
- What is a Story?
- All Stories Begin in Medias Res
- The "What If?"
- The Who
- The Why
- The Worldview
- The Turning Points
- The Plot Problem
- The Opening Scene
- The Ultimate "Aha" Moment
- Story Editing as You Write Forward