# **AI for Leaders Course**

Gain the strategic insight needed to guide AI adoption across your organization, with a focus on governance, productivity, and ethical considerations. Designed for executives and senior leaders, this course provides the knowledge to evaluate opportunities and lead AI initiatives with confidence.

Group classes in Live Online and onsite training is available for this course. For more information, email <a href="mailto:onsite@graduateschool.edu">onsite@graduateschool.edu</a> or visit: <a href="https://www.graduateschool.edu/courses/ai-for-leaders">https://www.graduateschool.edu/courses/ai-for-leaders</a>



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# **Course Outline**

# Module 1: Al Foundations and Business Applications

- Translate Al concepts into business-friendly language.
- · Explore cross-industry use cases to spark transformation ideas.
- Workshop: brainstorm how AI could impact a current initiative.

#### Module 2: Building Al Vision & Strategy

- Align AI initiatives to organizational goals and metrics.
- · Evaluate vendors, tooling, and organizational fit.
- Plan for data readiness, governance, and change management.
- · Exercise: draft a concise AI vision statement.

### Module 3: Al-Driven Efficiency and Effectiveness

- Target automation and augmentation opportunities in workflows.
- Use data-driven decision making and predictive modeling.
- Identify processes ripe for AI-assisted streamlining.

# Module 4: Ethics, Compliance, and Responsible Al

- Surface risks: bias, fairness, privacy, and regulatory exposure.
- Debate trade-offs and mitigation strategies via scenarios.
- Draft lightweight guardrails and oversight practices.

## Module 5: Al for Productivity and Innovation

- · Apply AI features in everyday productivity tools.
- Explore Al's role in new product/service development.
- Action planning, resources, mentoring, and next steps.