

# Artificial Intelligence for Business Professionals (Self-Paced)

In this course, you will identify ways in which AI can bring significant value to the business. This self-study course also includes the AIBIZ eLearning, assessment, and credential.

Group classes in Live Online and onsite training is available for this course. For more information, email [onsite@graduateschool.edu](mailto:onsite@graduateschool.edu) or visit: <https://www.graduateschool.edu/courses/artificial-intelligence-for-business-professionals>



[CustomerRelations@graduateschool.edu](mailto:CustomerRelations@graduateschool.edu) • [\(888\) 744-4723](tel:(888)744-4723)

## Course Outline

### Lesson 1: AI Fundamentals

- A Brief History of AI
- AI Concepts

### Lesson 2: Functions of AI in Business

- Improve User Experiences
- Segment Audiences
- Secure Assets
- Optimize Processes

### Lesson 3: Implementing Business Requirements for AI

- Identify Design Requirements
- Identify Data Requirements
- Identify Risks in Implementing AI
- Develop an AI Strategy