

# Entrepreneurship (LEAD) Course (Self-Paced)

This course will provide participants with a comprehensive understanding of the fundamental principles and practices necessary to succeed as an entrepreneur. It covers topics such as identifying market opportunities, creating business plans, developing effective marketing strategies, securing funding, managing risks, and fostering innovation to equip emerging leaders with the skills and knowledge needed to navigate the dynamic landscape of entrepreneurship.

Group classes in Live Online and onsite training is available for this course. For more information, email [onsite@graduateschool.edu](mailto:onsite@graduateschool.edu) or visit: <https://www.graduateschool.edu/courses/entrepreneurship-lead>



[CustomerRelations@graduateschool.edu](mailto:CustomerRelations@graduateschool.edu) •  
[\(888\) 744-4723](tel:(888)744-4723)

## Course Outline

- Module 1: What is the Entrepreneurial Spirit?
- Module 2: Cultivating the Entrepreneurial Spirit
- Module 3: Strategies in Entrepreneurship Leadership
- Module 4: Building and Leading High-Performing Teams
- Module 5: Transformational Leadership and Visionary Entrepreneurship
- Module 6: Leading Innovation and Navigating Uncertainty
- Module 7: Leading Through Adversity and Failure
- Module 8: Ethical Entrepreneurship Leadership