COURSE SYLLABUS

Video Editing Certification (Self-Paced)

Develop professional video editing skills with training in Adobe After Effects and Premiere Pro. This comprehensive self-paced program covers beginner to advanced techniques through hands-on projects, preparing you for Adobe certification exams and equipping you to excel in animation, video production, and editing.

> Group classes in Live Online and onsite training is available for this course. For more information, email onsite@graduateschool.edu or visit: https://www.graduateschool.edu/certificates/video-editing-certification-self-paced

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Course Outline

This package includes these courses

- Premiere Pro Bootcamp (Self-Paced) (18 Hours)
- Premiere Pro Advanced (Self-Paced) (18 Hours)
- After Effects Bootcamp (Self-Paced) (18 Hours)
- After Effects Advanced (Self-Paced) (18 Hours)
- After Effects Compositing, Tracking, & Keying (Self-Paced) (18 Hours)

Attend the AI for Video & Motion Graphics class for free as part of this certificate.

AI for Video & Motion Graphics (Self-Paced)

Premiere Pro Bootcamp (Self-Paced)

Develop video editing proficiency with Adobe Premiere Pro by working through realistic, project-based exercises. This course teaches you how to organize and refine footage, clean and synchronize audio, adjust color for visual consistency, and export polished videos for a range of platforms. Perfect for beginners as well as those looking to strengthen their post-production skills.

- Edit and organize video and audio using efficient post-production techniques
- Clean up background noise and fine-tune audio levels
- Apply color correction and adjustment layers to improve visual consistency
- Enhance edits with B-roll, images, logos, titles, and transitions
- Adjust timing with speed changes, slow motion, and freeze-frame effects
- Edit multi-camera footage and perform green screen removal with chroma keying
- Resize and optimize videos for different platforms, including square formats
- Import After Effects projects into Premiere Pro and export final videos for clients or online distribution

Premiere Pro Advanced (Self-Paced)

Take your Adobe Premiere Pro skills further with this advanced course that emphasizes both creative control and technical precision. You'll dive into higher-level editing methods, including crafting custom transitions, adding visual effects, tightening fast-moving sequences, polishing audio, and creating professional vertical video suited for today's platforms.

- Cut high-energy action sequences with refined timing and rhythm
- Add visual effects to enhance style and impact
- Improve audio clarity and balance through advanced mixing techniques
- Edit and format vertical video for social and mobile-first viewing
- Manipulate speed and motion using time remapping tools
- Create picture-in-picture compositions for layered visuals
- Build custom transitions that create smooth, polished edits

After Effects Bootcamp (Self-Paced)

Learn to create professional motion graphics and visual effects using Adobe After Effects. This course covers animation techniques, text effects, and file integration to help you build engaging video content.

- Animate photos, text, and graphics with ease
- Apply timeless animation principles to craft engaging and dynamic motion graphics
- Gain a clear understanding of the After Effects workflow
- Master key transform properties: position, scale, rotation, and opacity
- Use masks and track mattes to add creative visual effects to your videos
- Seamlessly import and animate Photoshop, Illustrator, and audio files within your projects
- Export high-quality videos using essential render settings and expressions

After Effects Advanced (Self-Paced)

- Work with 3D layers, cameras, and lights to craft dynamic scenes
- Create and animate custom shape layers using the Pen tool
- Design advanced text animations and save presets for reuse
- Streamline animations with expressions and wire parameters for added complexity
- Enhance audio integration by adding markers and applying audio effects

After Effects Compositing, Tracking, & Keying (Self-Paced)

Learn advanced compositing in Adobe After Effects, mastering keying, rotoscoping, and motion tracking. Seamlessly integrate 2D and 3D elements into your video projects with professional precision.

- Master motion tracking using Point Tracker and Mocha AE
- Integrate 2D and 3D graphics with video in After Effects
- Stabilize footage and remove green screen backgrounds
- Create slow-motion and fast-motion effects with time remapping
- Rotoscope footage and apply track mattes for visual effects
- Remove unwanted video elements using Content-Aware Fill