

Center for Leadership & Management (CLM) at Graduate School USA



Cohort Leadership Programs for all levels



Aspiring Leader Program

(Up to GS 7)

Across 6 Weeks
2, 1-Week Trainings

Theme:
Leadership Fundamentals



New Leader Program

(GS 7-11)

Across 6 Months
3, 1-Week Trainings

Theme:
Leading Self

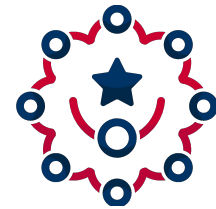


Executive Leadership Program

(GS 11-13)

Across 9 Months
4, 1-Week Trainings

Theme:
Leading People



Executive Potential Program

(GS 13-15)

Across 1 Year
4, 1-week Trainings

Theme:
Leading Change



Aspiring Leader Program

Building Foundations for Growth

Focused on building foundational leadership and growth skills

Six-Week Leadership Program

Strategic Career Development

- Guides participants to create a personalized career and leadership plan

Best Suited For

- Up to GS Grade 7, or equivalent in Wage Grade/private sector

Early Career Focus

- Designed for professionals starting their leadership journey



Program Schedule

April 28 – May 2, 2025
June 9– 13, 2025



Audience

Up to GS7



Credits

6.0 CEU



Course ID

LEAD7210L



Tuition | \$2,995

Tuition covers all materials



New Leadership Program

Leading Self

Focus on personal growth and self-leadership

Six-Month Leadership Program

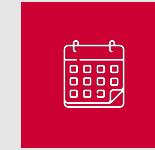
- Tailored for aspiring leaders at GS 7-11 levels

Build Confidence & Set Goals

- Equips participants to set and achieve personal and professional goals

Expand Networks & broaden experience

- Opportunities to connect and learn with peers and mentors
- Develops a well-rounded skill set for future leadership roles



Program Schedule | 6 Months

April 7 – 11, 2025

July 7 – 11, 2025

October 6 – 10, 2025



Audience

GS 7-11 or equivalent



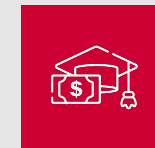
Credits

9.6 CEU



Course ID

NLED7300L



Tuition | \$4,175

Tuition covers all materials



Executive Leadership Program

Leading People

An emphasis on managing and inspiring others

Nine-Month Development Program

- Designed for mid-level professionals (GS 11-13 or equivalent)

Competency-Based Learning

- Focused on building essential leadership competencies

Expand Knowledge & Experience

- Offers diverse developmental activities to deepen expertise

Increase Visibility

- Provides opportunities to build a professional presence and network



Program Schedule | 9 Months

May 5 – 9, 2025

August 4 – 8, 2025

November 3 – 7, 2025

February 2 – 6, 2026



Audience

GS 11-13 or equivalent



Credits

13.6 CEU



Course ID

ELP9000L



Tuition | \$5,975

Tuition covers all materials



Executive Potential Program

Leading Change

An emphasis on driving and managing organizational transformation

12-Month Leadership Development Program

- Tailored for high-potential executives (GS 13-15 or equivalent)

Competency-Based Framework

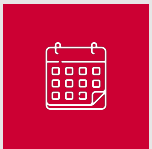
- Focused on advanced leadership skills for executive roles

Program Theme: "Leading Change"

- Emphasis on driving and managing organizational transformation

Equipping Leaders for Top Roles

- Provides tools, knowledge, and experiences for senior-level success



Program Schedule | 1 Year
March 31 – April 4, 2025
August 4 – 8, 2025
December 1 – 5, 2025
March 23 – 27, 2026



Audience
GS 13-15 or equivalent



Credits
13.6 CEU



Course ID
EPPG8400L

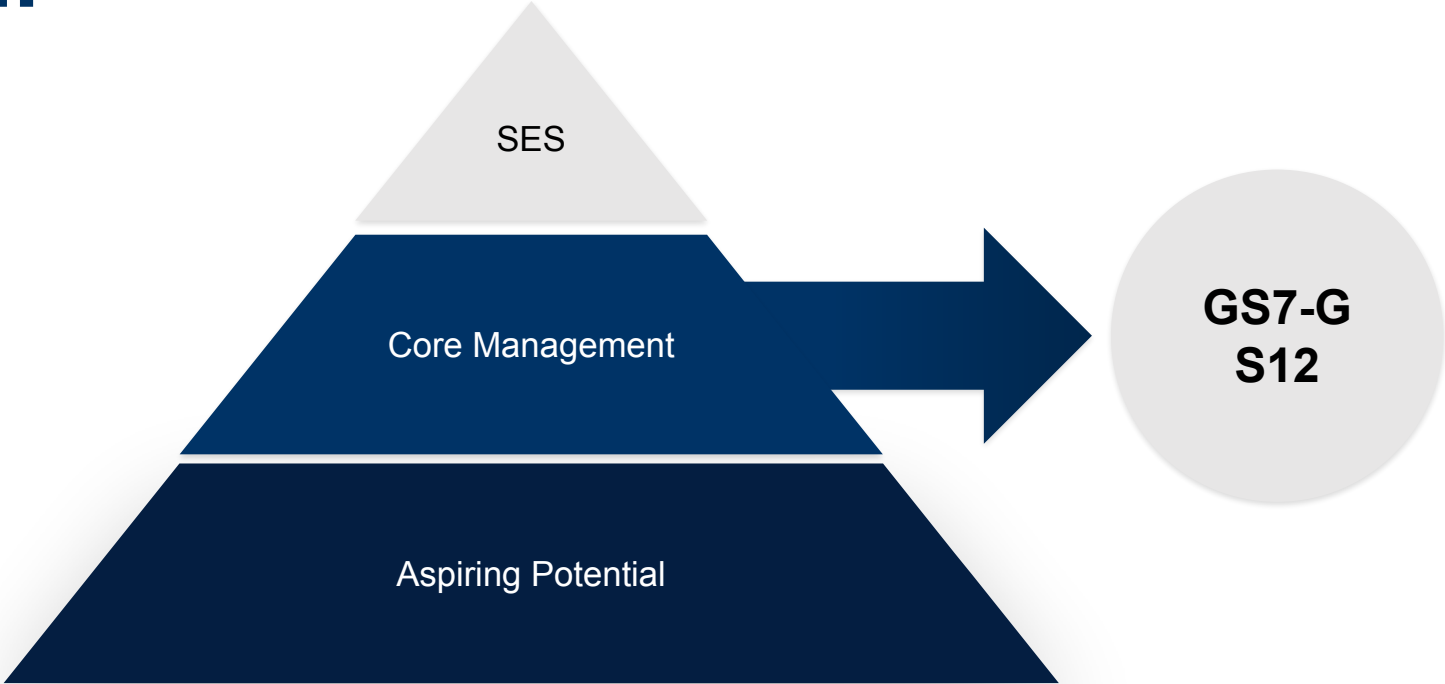


Tuition | \$8,350
Tuition covers all materials

CLM Empowers Your Core People

CLM delivers impactful, experience-based training at the core of federal organizations—serving emerging leaders at a level often overlooked by competitors focused on senior executives.

Our programs are competitively priced and outcome-driven, providing real-world insights that set us apart



Established in
1995



250+
Instructors with
Real-World Experience



10,000+
Emerging Federal
Leaders Trained



Graduate School USA's Center for Leadership and Management ***leverages the power of experiential learning to create impactful, engaging, and practical training experiences.*** Our commitment to this approach distinguishes us from industry peers.

01

Compelling and Functional Learning



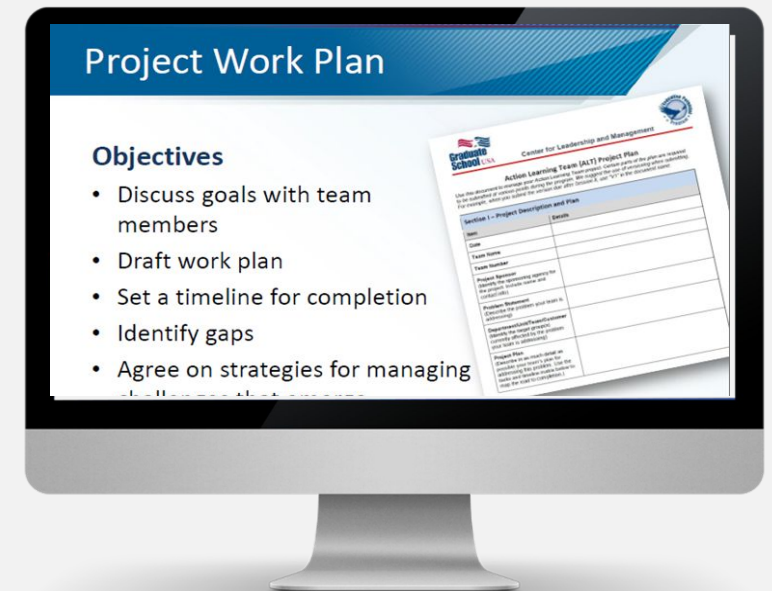
“Active learning strategies, such as hands-on projects and interactive workshops, engage participants in the learning process by encouraging them to explore and experiment.”



Immersive Activities:

CLM cohort participants navigate stimulating exercises that engage and motivate throughout the learning journey.

EPP activity example



02

Real-World Application



“Experiential learning helps learners think beyond memorization to evaluate and use knowledge, reflecting on how learning can be best applied to real-world situations.”

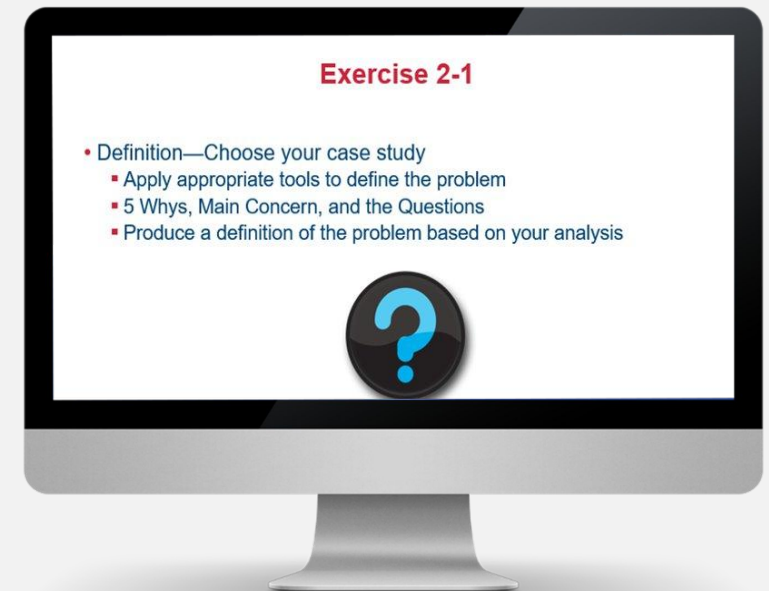
— Zelechoski et al., 2017



Applicable and Right-Sized Learning:

We create learning experiences that directly apply to the workplace, empowering participants to use their new skills immediately.

NLP activity example



03

Motivation and Engagement



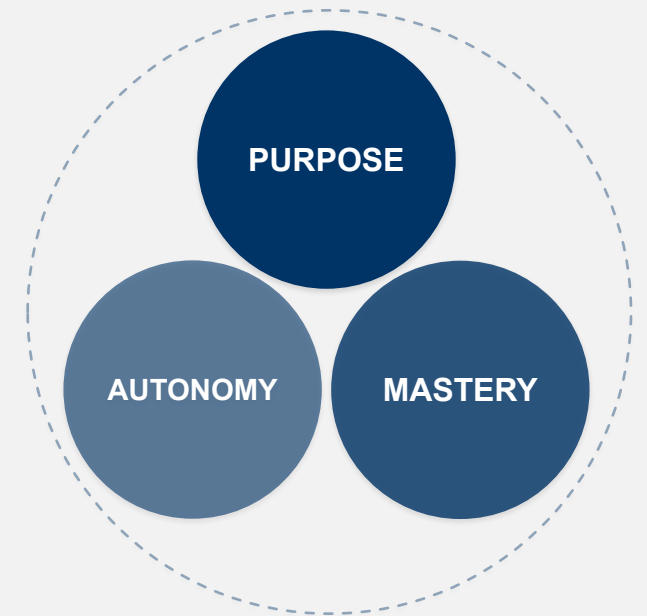
“[Experiential learning] fosters a deeper understanding of the subject matter but also enhances student motivation and engagement.”

— Journal of Educational Psychology, 2023



Empowered Learning:

CLM programs are approachable and intentional, fostering a sense of ownership and intrinsic motivation among learners.



Credit: Daniel Pink Motivation Theory

04

Enhancing Learning Pathways



“The key point here is that experiential learning is critical to learning. But it takes time.”

— Harvard Business Publishing

Time-Efficient and Practical:

We understand the barriers to learning, such as time constraints, and have structured our programs to be time-efficient while still providing deep, meaningful learning experiences.



43%

I don't have (or make) the time to learn



30%

Lack of guidance or direction in learning



30%

My company doesn't recognize or reward learning

Degreed + Harvard Business Publishing, How the Workforce Learns, 4/2019

CLM Student Success



Program Graduates See Career Growth

Of the customers who responded to our survey, since completing the program, most respondents have been promoted or are currently under consideration for a promotion.

86%

New Leader
Program
Respondents

100%

Executive Potential
Program
Respondents

100%

Executive
Leadership
Program
Respondents

Student Success



Emily Biester
Department of
Homeland Security

The ELP exceeded my expectations. Each session and deliverable provided me with critical lessons, and I now have a better sense of who I want to be as a leader.



Derek Rose
Defense Information
Systems Agency

An all-access pass to the exclusive world of senior federal leadership. Provided me with the background information I needed to develop into a senior executive.



Timothy Jones
Department of
Homeland Security

This program helped bring out qualities that had gone dormant, which have now been reactivated so that I can be the absolute best person, best man, and best leader that I can be.

GSUSA Overview



Career-Building Courses For Federal Professionals

Expert federal training partner

GSUSA offers unmatched solutions for the federal government.

Practical, real-world programs

Our trainings meet ever evolving government workforce needs.



For over

100 YEARS

GSUSA has been
shaping the future of
federal workers.



Specialized for government & DOD

Our team includes accomplished federal experts who “get it”.

Fostering public sector careers

We help your staff master skills to achieve agency goals.

Your trusted training partner, equipping public service professionals with the skills and knowledge to excel in their roles and drive meaningful impact. Our mission is rooted in empowering those who serve to lead, learn, and succeed.



A Heritage of Training the Government



**350+ Courses,
200 Aligned with DOD
Competencies**



**250+ Instructors with
Real-World Experience**



**125+ Departments &
Agencies Served**



GSUSA: Expertise That Moves Government Forward



REAL-WORLD SOLUTIONS:

Directly addressing the day-to-day challenges of federal employees.



LEADERSHIP DEVELOPMENT:

Building the skills needed to excel in today's dynamic public sector.



RESULTS YOU CAN MEASURE:

Delivering outcomes that drive efficiency and career growth.

Who we work with

Some of the Federal Departments and Agencies we have served





Curriculum Areas



Federal Human Resources



Communication and Professional Skills



Leadership and Management



Audit / GATI



Financial Management



Emerging Technology



Grants Management



Acquisition and Contracting



Personal Property Management



Data & Analysis



Project Management



Security

Our Instructors

Many are federal professionals who reflect our students' diversity and understand your daily challenges.

Agencies Served

Some of the federal departments and agencies our instructors have served:



Key Highlights:

Deep Experience in Federal Training

Expertise in federal regulations and procedures.

Previous Roles in Federal Agencies

Deep insights from direct experience.

Specialized Federal Knowledge

Background in leadership, compliance, and project management.

Proven Impact

Successful track record in federal training programs.

Flexible Training Solutions Tailored to Your Specific Needs



Multiple modalities to fit student schedules and learning preferences



In-person, virtual, and self-paced sessions allow learners to pick what suits them best



“The instructor did a great job teaching the class and keeping our interest. Bringing in her own experience gave more color to the material as well. She also did a wonderful job of answering questions and creating discussion.”



On The Ground

GSUSA has a state-of-the-art training facility in Washington, DC located next to the L'Enfant Plaza metro stop. Our 60,000 sq. ft. training center with 24 classrooms offers unparalleled access and convenience for in-person training.

Global Reach

Whether in-person, virtual, or on-demand, our flexible training modalities ensure you receive world-class education wherever you are. Expand your skills with our nationwide and online offerings.





Accreditation and Approvals

ACCET Accreditation

Graduate School USA's ACCET accreditation ensures continuous quality improvement and educational excellence. Recognized by government agencies and the armed forces, this accreditation opens doors for training contracts, offers Continuing Education Units (CEUs), and demonstrates credibility, rigor, and peer-reviewed standards.

GSA Contract

Being listed under the General Services Administration (GSA) Schedule C874, Graduate School USA is authorized to provide professional training services to federal agencies, emphasizing our commitment to delivering specialized, high-impact training(s).